



Attendance
Rewards
2024-25

COPPERFIELD
ACADEMY

Termly rewards for 98% or higher

Weekly extracurricular activity
time every Friday.

Termly Attendance Reward
Badge!

Attendance Certificate.

Termly 100% class attendance
week: a surprise treat for every
class that hits 100% for a given
week!



A close-up photograph of a maple leaf-shaped cookie resting on a red ceramic mug. The cookie is light-colored with a detailed embossed pattern of a maple leaf. The background is a soft, out-of-focus bokeh of warm, golden and red lights, suggesting a festive holiday setting.

98% reward: Terms 1 & 2

Parent and Child invitation to
Festive Movie event, with hot
chocolate, treats and cosy time!

98% reward: Terms 3 & 4

Every child with 98% or higher attendance will be invited to attend a wall climbing experience!

Parents, you will be rewarded for your support with a sweet treat, on behalf of the school!





98% reward: Terms 5 & 6

Parents and children are invited to an inflatable day (bouncy castles and inflatable obstacle courses), traditional games, BBQ and music!

Q&A:

What is considered as authorised absence?

When evidence of your child's absence is presented, which demonstrates the absence is unavoidable, such as a medical appointment and evidence of an illness.

What if I just call in and state my child is absent, will that be considered authorised?

Not necessarily. The office will need evidence to prove that the child is off school for unavoidable reasons, such as stated above. However, each case is different, therefore it is best to speak to someone in the school office to clarify what evidence, if any, is required.

What if my child is off for authorised reasons, will they miss out on the 98% attendance reward?

Not necessarily. When calculating the attendance figures for the attendance reward, we apply authorised absences. These absences are unavoidable; therefore, it is not the fault of the child or adult. It is only fair to include these absences to the overall attendance figure when issues attendance rewards.

Unauthorised absences, however, will prevent your child from achieving an attendance reward. As well as seriously hamper their life chances.

Q&A

What is PA?

PA stands for 'Persistent absence'. This is when your child's attendance is below 90%

What is EPN?

EPN stands for 'Education Penalty Notices'. EPN's are issued for unauthorized absences, this includes term-time holidays.

EPN's are capped nationally at two fines within any 3 years. After this, other action like a parenting order or prosecution has to be considered—this could mean a fine of up to £2500!

What is an unauthorized absence?

A child being kept off school unnecessarily or without good reason. Term-time holidays are not a justified reason to take your child out of school.

What happens if I keep my child off, and don't contact the school?

The school will call home to try and contain a reason for absence. The school will carry out a visit to your home to check on the welfare of you and your child if no evidence/suitable reason for the absence has been provided.

Further reading

Copperfield Academy school website, for school attendance policy.

EEF: Supporting Attendance

DfE: Working together to improve school attendance, August 2024